



JOIN US! New England

Best Practices Discussion Group

Group Annual Fee: \$275.00 (Plus Fixed Expenses).

Meetings: Six Times Each Year.

Unlike traditional credit groups, the NACM Connect New England Best Practices Discussion Group is not industry specific.



Guest Speaker: Jenny Norris Allianz Trade USA

The meeting topics include but are not limited to:

- Pick your challenges
- Pay when get paid
- · Sales vs. Credit
- Relationship building
- · Customer Portal
- · Being your company's champion and more..

Topic:

Do You Know Your Customer's Lender?

The Bank/Non-Bank Landscape and How it Could Affect Your Customer

Jenny Lezon Norris is a Risk Management Consultant for Allianz Trade (formerly known as Euler Hermes) one of the world's largest credit insurance companies, providing trade credit insurance for both export and domestic receivables. The Allianz Trade proprietary risk database monitors over 83 million+ companies in 160+ countries, helping companies expand sales safely, while offering open account terms.

In-Person Meeting

Thursday, October 3, 2024 | 12 p.m. - 2:30 p.m. ET
Salute Restaurant | 100 Trumbull St, Hartford, Connecticut 06103
Parking discount is 50% off for LAZ Parking Garage @ 110 Trumbull St.

A representative from your company may attend along with any members of your credit department team.