

# WEBINAR MAKING SENSE OF CHAT GPT IN COLLECTIONS

WEDNESDAY  
SEPTEMBER 27<sup>TH</sup>

10:00 AM CST

**MEMBER \$99**

*(One coupon will be accepted)*

**NON-MEMBER \$198**

Chat GPT has taken the financial services and collections industry by storm. Not only has this free technology been widely accepted and adopted by the collection industry, it has also helped launch an AI technology arms race with new products and services being launched each month. Learn the pros, cons, and necessary safeguards of using Chat GPT and other Generative Pretrained Transformers and Large Language Models. This session will focus on how to adopt to this new technology safely and effectively today, and tomorrow, including conducting a risk assessment and creating an AI policy for your company.

**Register at [nacmconnect.org](https://nacmconnect.org)**

## QUESTIONS?

Contact Lillian Novak at  
[lillian.novak@nacmconnect.org](mailto:lillian.novak@nacmconnect.org)  
or call 847.483.6478



## OUR SPEAKER

**Porter Heath Morgan IV**  
Partner

*Martin Golden Lyons Watts Morgan*

Porter Heath Morgan is an attorney and advisor who brings clarity and understanding to strategic planning. He partners with clients to help unlock their people and their leadership, compliance, and technology initiatives. Heath is a third generation collection attorney who has grown up in the industry and has 19 years of corporate counsel experience for collection agencies, collection law firms, debt buyers, creditors, and technology companies. Heath is passionate about training and education and is a frequent speaker for ACA, NCBA, RMAI, and serves on the ACA Council of Delegates and is a founding member of the Colorado Creditors Bar Association where he serves on the board of directors and as the CLE Committee chair. Heath is licensed in Colorado, Kansas, Oklahoma, Wyoming and is a member of the Supreme Court Bar

